

**Growth Partnership**  
for Ashtabula County



# Dashboard Summit

December 15, 2015

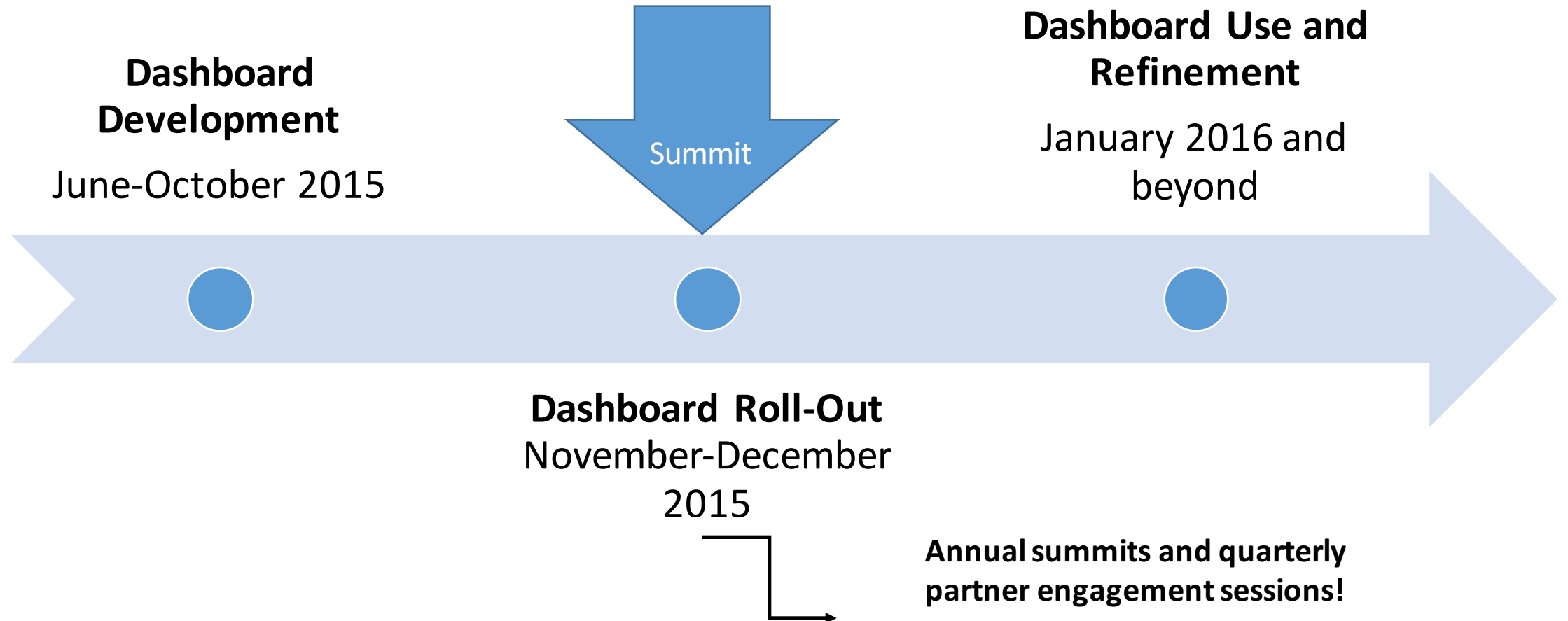
Don Iannone

Growth Partnership for Ashtabula County

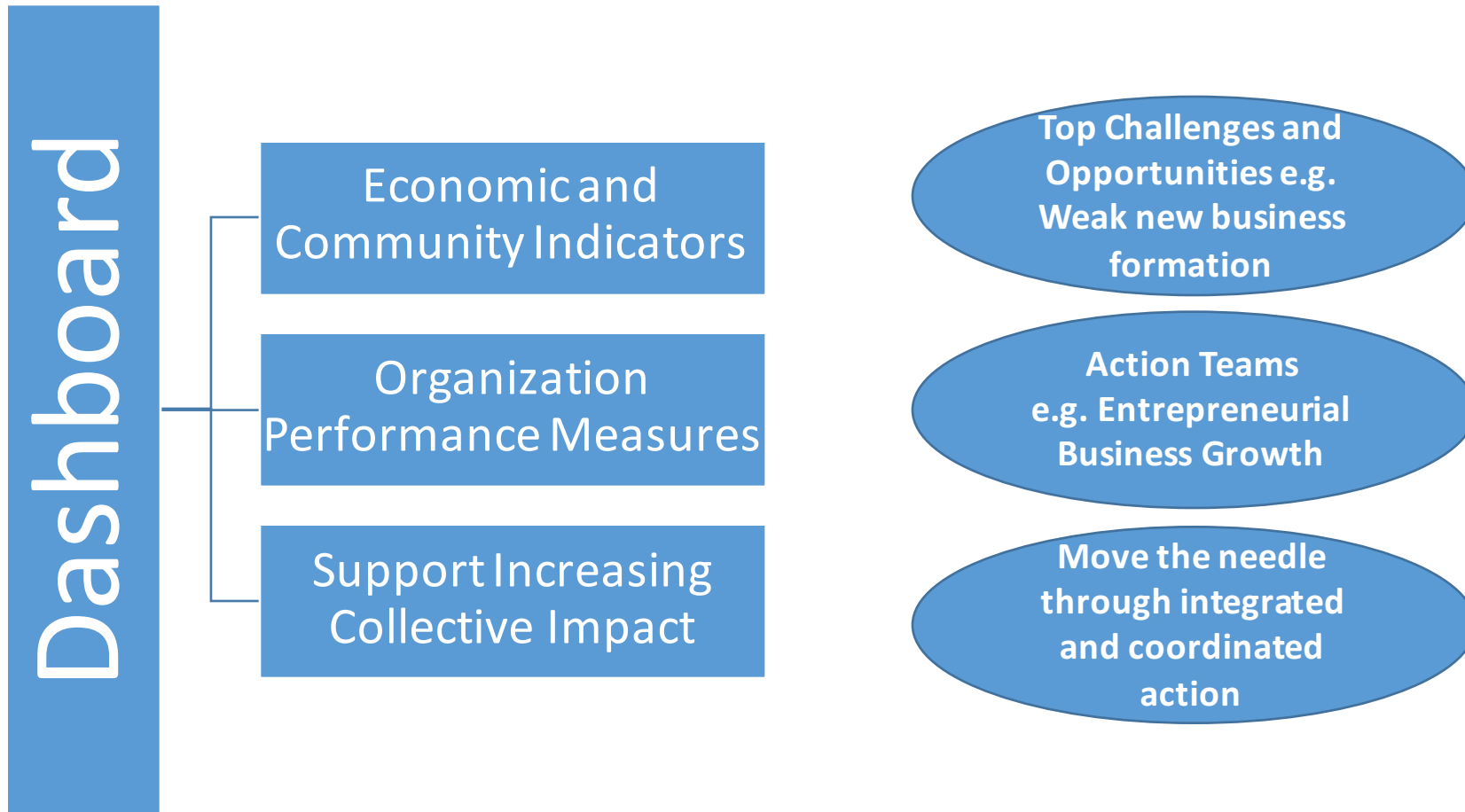
# Today's Program

- 8:00 AM Breakfast and Conversation
- 8:30 AM Welcome by Scott Becker, President, Growth Partnership Executive Committee
- 8:40 AM Comments by Commissioner Dan Claypool, Ashtabula County Government
- 8:45 AM Program Overview By Don Iannone, CEO, Growth Partnership
- 8:55 AM Keynote Speaker, James Trutko, Economist (and introduction of Eddy Eckart, North Shore Associates)
- 9:35 AM Q&A with Speaker
- 9:50 AM Small Group Breakouts
- 10:05 AM Small Group Report-Outs and Discussion
- 10:25 AM Next Steps
- 10:30 AM Adjournment

# Dashboard Work Process



# Dashboard Components



# Strategic Approach (Starting Ideas)

Priorities (Challenges/Opportunities)	Metrics (Short and Longer Terms)	Strategic Actions (Short and Longer Terms)
Retain existing and attract new residents to county with skills and professional talent	<ul style="list-style-type: none"> <li>Retention</li> <li>Attraction</li> </ul>	<ul style="list-style-type: none"> <li>Placemaking and quality of life</li> <li>Marketing (augment employer efforts)</li> <li>Housing development</li> <li>Image building</li> </ul>
Accelerate workforce and talent development (existing employers)	<ul style="list-style-type: none"> <li>Short term</li> <li>Longer term</li> </ul>	<ul style="list-style-type: none"> <li>Meet current employer needs</li> <li>Future human resources required</li> </ul>
Strengthen new business formation in strategic industries (See below)	<ul style="list-style-type: none"> <li>Within target industries</li> <li>In general</li> </ul>	<ul style="list-style-type: none"> <li>Develop local entrepreneurs and attract them from outside.</li> <li>Entrepreneurial ecosystem development</li> </ul>
Accelerate small and medium-sized company growth	<ul style="list-style-type: none"> <li>Within target industries</li> <li>In general</li> </ul>	<ul style="list-style-type: none"> <li>Local ownership (young talent to transitioning companies coupled with mentoring)</li> <li>Growth financing</li> <li>Economic gardening</li> </ul>
Target industry growth (e.g. plastics, rubber and chemicals, suppliers to existing companies, agribusiness, healthcare, metals and metalworking, tourism, tech businesses that fit)	<ul style="list-style-type: none"> <li>Short term</li> <li>Longer term</li> </ul>	<ul style="list-style-type: none"> <li>Regional cluster linkages</li> <li>Workforce and talent requirements</li> <li>Business sites and buildings</li> <li>Infrastructure (physical and info-comm)</li> </ul>

# Small Group Exercise: Develop Ideas on Skilled and Professional Talent Resident Attraction

- Key stakeholders
- Challenges or hurdles to overcome
- Action ideas (tactical and strategic, short and longer term)

# Next Steps

- Priority-setting moving forward (short and longer terms)
- Work group on organizational performance measures for collective impact
- Resource development and team-building